

# ***IEEE UKRI Section AGM Lecture***

## ***Engineering the New Utilities***

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Speaker:

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### **Synopsis**

The lecture explores the radical reshaping of the utilities markets now in progress. Not only are utilities having to adapt to the liberalisation and unbundling of their traditional monopoly markets, but they are also increasingly involved in the convergence between different activities. The agenda has moved from analysis of the "British Experiment" to implementation of new engineering, management and business models. Within the European context there is a growing divergence between the strategies of the major energy utilities both within and between countries, whilst in the USA new ventures such as [www.lowermybills.com](http://www.lowermybills.com) and [www.Essential.com](http://www.Essential.com) illustrate the transformation of the electric utility industry from technology driven to market led.